

**"Minneapolis Man Goes  
From Squandering Thousands On  
Opportunity Leads That Cursed  
and Hung Up On Him...**

**To Receiving 90+ Calls EACH  
MONTH From Friendly Prospects  
Who Know Him By Name!"**



Charles Graham isn't exactly a newcomer when it comes to MLM.

Both his parents *and* grandparents were roped into Amway decades ago when it was sweeping the nation.

So it's really no surprise that he followed in their footsteps and went the MLM route himself in the early 90's.

But he never had much success no matter how many different opportunities he tried!

Thankfully those days are behind him now since he started using attraction marketing and the Renegade Professional to grow his business.

More about that part of his story in a minute.

But first, one of the biggest reasons Charles did struggle for so long was because he wasted obscene amounts of time and money cold-calling lousy business opportunity leads.



**Charles: "Most of the time people DID NOT answer the phone and when they did some of them were quite angry!"**

**You were interrupting them. They might have been in the middle of dinner or sometimes they were NOT in the best mood.**



So it was pretty 'hair raising' at the time.

Calling up leads, cold-calling just does not work... at least it didn't work for me very well!"

After years of doing this same stuff over and over again and never making any real progress, his self-esteem finally hit rock bottom.

### **He Started Thinking NONE OF IT Would Ever Work!**

So when he read *The Renegade Network Marketer* and discovered he could attract prospects using the Internet and actually get *them* to approach *him*...

He thought to himself, "yeah sure" and questioned whether this new approach would really work.



**Charles:** "Because of all the past experiences (failures) I had in network marketing... all the techniques I was doing... (my self-esteem was really low!)"

I really didn't know if I could build up the strength to do it again. I just didn't know if I had it in me."

But he didn't surrender.

Instead he mustered all his strength to give attraction marketing a fair shot.

### **Only To Have Another Stick Shoved In His Spokes.**

Charles didn't know the first thing about the computer or Internet marketing.

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Plus, he didn't know any of the fancy "geek speak" that was always being used by the big gurus everywhere.

In fact, all he could do was turn on his computer, send email, and surf around on the web -- *that was it!*



**Charles:** "When I was looking at Internet marketing I was overwhelmed wondering: 'How in the world am I gonna learn this?'

I don't know how to set-up a blog, I don't know how to set-up these different (online marketing) pieces.

Plus, I'm a pretty visual person. (I learn best when I SEE things being done) I can read things over and over and maybe get it."

Charles hung tough again and kept digging until he finally found the solution -- Renegade Professional.

A click-by-click video tutorial program that showed him exactly how to set up pieces of content that would get folks interested in his business and products *coming to him!*



**Charles:** "When I found The Renegade Professional which had the video tutorials, I found I could follow along very easily.

The person doing the training (Mike Klingler) was very aware of the fact that people watching this were probably like me - someone who had never used the computer for more than emailing or surfing the Internet.

When I started I was wondering if I could do it, and the more video tutorials I watched and the more things I began to set-up methodically and at my own pace, the more things began to make sense in my own mind!"

And get this.

Charles has only used Renegade Professional for six months...

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## **And Has Already Gotten AMAZING Results!**

Right now he has 2-3 new prospects calling him *every single day* from all over the world.

These are people who know his name, who genuinely want to find out more about him and what he does, and who are very friendly!

(And yes, a lot of them are joining his business as you'll hear more about in a minute)



**Charles:** "When people call me... it's weird how they act like they know me... they're very friendly... and that is **VERY refreshing!**"

Even his MLM company has noticed all the commotion surrounding him lately -- *THEY WANT IN ON THE ACTION TOO!*

In fact, they've asked him to record his own training videos so everyone can just copy what he's doing to generate leads.



**Charles:** "The company that I'm with has asked me if I would like to do recorded trainings to put into their back office as part of their training system that people can access."

But here's what's most impressive.

Since Charles started using Renegade Professional he's signing up 15 prospects a month into the three different opportunities he's involved with right now!

And some of them are even signing up underneath him...

**WITHOUT HIM EVER TALKING WITH THEM!**

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Charles: "Of course people are being attracted (to me)... people are coming in on the email lists... and some people are signing up without me ever talking to them... and it's really kind of a surprise!"

All this hard work and effort is paying off for him too!

Right now Charles is raking in a full-time income working from his kitchen table.



Charles: "I keep a low profile and never talk about money, even though I am frequently asked how much money I make.

My answer is always 'I make a full-time income which is ever increasing and I am able to live off it and not worry about the economy.'

In fact, the bad economy is actually helping my business. I know there are a lot of people who like to plaster out all over the place how much money they make. I don't do this."

Now looking back Charles can't imagine picking up the phone and doing it the "old way" ever again.

He can't wait to see where his business will be in a year because he's had so many breakthroughs in the last six months!



Charles: "It (attraction marketing) worked so well, and I'm interested where everything is going to be a year from now or five years from now.

I have no pressure on me anymore like I did before. I can hang up the phone and not feel exhausted because I had tried to pitch somebody for half-hour or an hour.

I really enjoy what I do, and it's become A LOT of fun."

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**"One-Time Miller Employee Goes  
From Personally Sponsoring 4  
Distributors Per Year...  
To Just Under 100 In The  
Same Amount Of Time...  
After Setting Her Sights  
On The Right Prospects!"**



Alicia Bausley no longer canvasses huge parking lots plastering her business cards all over car windshields.

She's put an end to bringing up her business opportunity during routine conversations.

And the mere thought of recruiting anyone she knows never even crosses her mind anymore!

Why has she kicked all this stuff to the curb?

Because she's learned to attract prospects from her "target market" using some of the same Internet marketing strategies that are taught *click-by-click* in Renegade Professional.



**Alicia:** "I realized that I had to target market a particular audience and attract people to me.

I didn't make that connection with what all the big companies are doing out there and that is focusing on a target market or niche.

I didn't realize that I had to do this for myself.

I had to draw attention to myself and brand identify myself and then reach out to those people who came to me."



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And that's exactly what she did.

What kind of impact did this have on Alicia's business?

## **A MASSIVE ONE!**

The number of distributors she personally sponsored skyrocketed close to 2,500 percent over the course of a year.



**Alicia: "So in that conversion or change over that I made I started seeing just a tremendous amount of difference.**

**Going from bringing in maybe 4 business builders within a year's time to just under 100 business builders in just a little over a year's time.**

**You can see the growth was just enormous and putting in the same amount of time!"**

But what's even better about her story is this.

Since The Renegade Professional was introduced just about everyone on her team has started to use this new approach.

She's now getting amazing duplication...

## **And Her Entire Downline Is Growing OUT OF CONTROL!**



**Alicia: I'm watching just the most incredible transitions taking place right now in my downline.**

**I'm watching people grow and get this incredible confidence in themselves and they're showing it to their own downline.**

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So I know it's achievable. I know it's duplicateable, I know it can be done. I'm watching it by a number of people on my team, not just the people that are pretty (computer) savvy.

These are people who came out and said:

'I don't know how to copy and paste another sentence into another document.'

'I don't know how to send an email.'

That now have sizeable downlines, and have created products, and that are out there on the Internet.

It's so impressive, and it's truly being done!"

**"After Years Of Silence Former  
Lead Broker Cracks And TELLS  
ALL Exposing Corrupt And  
Deceitful Lead Generation  
Companies After Losing  
Thousands Of Dollars  
On Bogus Leads."**



Mike Hutchins has bought and worked with every type of MLM and business opportunity lead you can possibly think of.

Surveyed leads, phone interviewed leads, real-time leads, \$10 dollar leads, \$2 dollar leads, double opt-in leads, the list goes on and on.

You name it and he's bought it... tried it... *failed with it.*

And it wasn't until he started working behind the scenes with a lead company that he finally uncovered the real reason for his miserable results -- HE HAD BEEN LIED TO AND RIPPED OFF!

But *none of that* matters anymore!

Because ever since Mike read *The Renegade Network Marketer* and started going through the video tutorials in *Renegade Professional* he no longer needs to buy crappy leads...

**He Has 25-30 People COMING TO HIM Each Week  
And Hardly Pays *Anything* For This To Happen!**

However, before getting into that, let's rewind to the point where Mike was buying leads and *wasn't* getting anywhere with his business.



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Mike: "I was purchasing leads. And it was very, very, very difficult to reach them. I spent all day leaving messages with relatives, friends, and on voicemails.

So it took me a pretty good length of time to figure out that this is a waste of time. I was spending a lot of time before I realized that I was wasting it.

Typically I'd go, 'Well those leads weren't very good and maybe if I buy this particular quality lead it'll be better.'

And I'd spend more money for it but figured, 'Alright this is a more qualified person, they've been phone interviewed.'

I'm telling you they're just not any better and that's the horror of the whole situation."

Unfortunately Mike got stuck in this rut for a few years.

But despite all his struggles, he still loved the concept of network marketing.

The urge to work from his kitchen table never left him.

So when the owner of a lead generation company offered him a job where he could do just that -- he jumped at the chance!

It was during this time he uncovered all sorts of dirty little secrets about not only the company he worked for, but also...

## **THE ENTIRE LEAD GENERATION INDUSTRY!**



Mike: "I ran across a fellow who had three different sites that he used to secure leads. He was a wholesaler which means he would generate the leads and then sell them to anyone but mostly other brokers.

Of course this gentleman had different qualities of leads.

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He had leads that were less than 24 hours old, he had leads that were less than 3 days old, then of course he had leads that were 30 days old and they were very, very inexpensive.

And it all sounded good to me, it seemed like a logical way of selling higher quality leads to people who were willing to pay for them.

But what he didn't tell me is that the different level quality leads really had no different quality whatsoever, they were all basically the same leads.

I was selling leads that were supposed to be fresher, supposedly were real-time, and it took me a while to figure out this wasn't happening.

I confronted him with it and he sorta hemmed and hawed around and didn't come right out and say he was lying to people, and these different quality leads weren't what they were supposed to be, but it didn't take me that long to figure out!

By innuendo he'd mention how the lead generation industry works and he'd make comments about the realities of the business.

He wasn't going to come right out and say he's misleading people but it didn't take me that long to figure out with the comments he was making and what I was witnessing and observing by doing it to determine how bogus the whole industry is."

After flushing thousands of dollars down the toilet, wasting years of his time, and working for a crooked lead company...

### **Mike Finally Realized That He Wasn't The Problem -- It Was The Rotten Leads!**

These shady companies couldn't be counted on for high-quality prospect and customer leads necessary to grow an MLM business.

Plain and simple.

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Deep down Mike knew that in order for his business to flourish he needed to be self-sufficient and learn how to harvest them entirely on his own.

He started a hardcore investigation online and eventually found Renegade Professional and The Renegade Network Marketer.



**Mike:** "I purchased the book, (The Renegade Network Marketer) and I was highly, highly impressed... because it was obviously written by someone who knew what they were talking about.

**When I finished it, the wisdom of what the book talked about was what I wanted to start doing..."**

But like most baby-boomers Mike didn't grow up with a computer sitting around the house.

He wasn't used to the complicated lingo being used by the grizzled computer veterans everywhere.

Plus, he just didn't know how to get started.

Then he bought Renegade Professional, started going through the click-by-click video tutorials, and was no longer afraid to turn on the computer!

Now he knew the necessary first steps he had to take in order to start building a web presence on the internet.



**Mike:** "My computer skills are very poor. I'm technically challenged so (Mike Klingler) going as slowly and as thoroughly as he does is very helpful to me.

**I had never been on the social networks, you know I'd heard of Facebook, but I didn't know what it was. So his (Mike Klingler) introduction to the web 2.0 community was extremely helpful and continues to be!**

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The teachings and the training he goes into are well rounded for marketing on the Internet and less costly. He goes into cost effective ways of generating business and leads."

Now that Mike knows what it really takes to generate a lead...

Now that he's set-up a blog and put together some articles...

Now that he's familiar with Internet marketing...

### **HE'S PULLING IN 25-30 PROSPECTS A WEEK!**

(People who call or email him with questions about what he does)

His self-esteem and confidence has skyrocketed because he doesn't have to deal with rejection anymore...

### **Mike's Excited About His Business Again!**

But most importantly, he feels like he's *finally* building a legitimate business BECAUSE HE'S MAKING MONEY for the first time ever in his 6-year network marketing career!



**Mike:** I'm averaging about 25 leads a week... and it's definitely picked up dramatically within the last month!

I've had multiple phone calls from different countries now (Mexico, Canada) and I've had people follow through and want to become part of my program!

There's no question that what starts happening to you is your self-esteem increases. You feel like you're providing value and useful information (to prospects) and don't feel so compelled to overwhelm them with hype.

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You enjoy what you're doing a heck of a lot more and you actually feel like you're building a business.

That's important because with old-school network marketing there's so much rejection, and so many doors slammed in your face you don't feel like you're building anything.

It's happening and it's really, really exciting."

**"In Two Months Mom of Two  
Boys Pulls The Plug on Dead  
Beat Opportunity Leads...  
Is Now Flooded With Prospects  
From Her Own Marketing...  
And Charges For One-On-One  
Coaching Just to Rein It In!"**



Angela Brooks, mother of two young boys, has switched from spending 3-4 hours a day frustrated and grumpy working dead beat opportunity leads to now turning off her computer after a mere two hours of work.

In just two months she's totally revamped her family's schedule!

She also had to recently ask her husband if it would hurt his feelings if she makes more money than he does.

He grins and says, "I'll suffer through it if you do."

**I Knew Six Figure People  
Were Not Calling Dead Leads**

During her MLM career Angela has worked tens of thousands of opportunity leads (costing her thousands of dollars) with little to no results.

She found most of them had absolutely no interest in her MLM business but were looking to win something instead.



**Angela: "The (free) Ipod people and the (free) Xbox people, they can all go to Wal-Mart."**



I knew this (calling leads) was not a six figure mindset.

I had researched and knew six figure people were not calling dead leads like this."

Angela spent two years on her own trying to take her network marketing business online.

But she struggled and couldn't figure out the missing pieces.

Then one day she clicked on an ad in MySpace which led her to Renegade Professional.

And since being introduced to this training she's become...

## The Hunted Instead Of The Hunter!



Angela: "I have finally become the 'hunted' instead of the hunter. I like that.

It makes business a whole lot more fun when you're actually talking to people who want to talk to you.

The ones who aren't interested quit before they even get to me."

And you'll never believe this...

Angela's had so many prospects *begging* for her coaching she's had to start charging clients by the hour just to keep things under control!

This way she only spends time with the most qualified prospects.



Angela: "Their credit cards are out and they're paid when the phone rings." 😊

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When it comes to building her business, she only spends two hours a day -- *that's it!*



Angela: "When the kids come home from school the computer goes off and I'm done. It's all about them. My two hours in the morning is pretty much all I do any more.

I feel so much more relaxed. I'm not waking up having nightmares thinking: Ooh, I need to do this real quick."

But what's *even cooler* about all this is...

### **She's Making MORE Money Working *Less* Time!**



Angela: "When I was doing the leads I would call for hours and hours and you might get ten people after calling 200 and with your check at the end of the month you're like, 'I called all those folks and this is all I'm going to get?'

But now with the content that's out on the web they can automatically come in, get what they need without even talking to me, which is fun.

I'm being found easier so the money comes in even more.

I get three and four a day are coming in and following me.

It just makes it a whole different world when you're playing but you're actually working."

She considers the training inside Renegade Professional priceless and just can't imagine being where she is right now without it!



Angela: "If I would have had this information when I got started two years ago I can't imagine where I'd be today.

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It has written out tutorials, it's got audios and visuals you can watch click-by-click.

I'd have loved to have someone who could have shown me what has taken me so long to learn.

He (Mike Klingler) does it so anybody can take the time to learn it. It is very doable. It's for anybody that has the will to learn.

I don't care how slow you learn or how quickly you learn. If you want to learn something this is so doable. It's so easy.

I really don't think anybody has an excuse."

**"California Man Quits Pitching  
Retail Products And Opportunity  
On His Website..."**

**And More Than DOUBLES The  
Number Of Visitors To It...**

**Helping Result In 2,100 Product  
Customers And 95 Sign-Ups!"**



Steve Levy launched his first MLM related website in May 2007.

Unfortunately at first, none of the stuff he put on it really focused on his prospects or their problems.

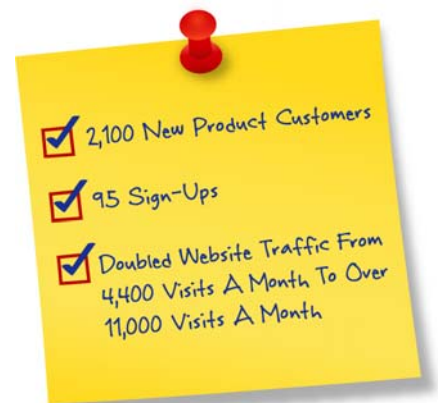
Instead it looked like a giant billboard littered with mini sales pitches.

His company name was plastered everywhere.

And he copied some boring "corporate sounding" mumbo jumbo from a product brochure *and pasted it right on the home page!*

It wasn't a pretty sight. (no pun intended)

However, as you're about to find out in a minute, it didn't stay this way for very long!



**Steve: "I actually started the website design and built it in the exact opposite direction of what I should have.**

**Classic mistake.**

**I took what I had as the retail site from the company and tried to replicate that with my own site.**

**I know a lot of people start off doing exactly that.**

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**I used the company name. I used product on the website."**

Steve realized the content on his site wasn't too popular with his prospects -- hardly anyone was visiting and those that did rarely came back.

Not to mention, he'd been warned by the compliance department of his MLM company to stop using their trademarks -- *or else!*

### **It Was Time For A Change**

He picked up The Renegade Network Marketer and read it.

Then watched a free webinar (seminar on the web) hosted by Ann Sieg and Ken Evoy of Site Build It.

What he discovered blew his mind and completely transformed not only his website but also his entire business!



**Steve: "When I got into the teachings and consulting of (The Renegade Network Marketer) I decided to make the switch and think like my customer!**

**Rather than putting (my) product on all these pages be a place where you're answering (questions and solving) problems.**

**You're not selling anything, because if you're selling you're probably losing the interest of that customer or visitor.**

**I had to re-write everything and began implementing a content driven direction with the website and completely went away from product branding to the point where I was trying to think like the customer.**

**So when you look at the customer's point of view, they're sitting on their computer trying to find answers to something.**

**Maybe they have a sore knee or maybe they've unfortunately contracted an illness.**

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**I was taught to be able to capture what a potential customer might be seeking on my website."**

Now when prospects arrive at his website...

They're showered with valuable free content (articles, videos, e-books) that teach them about the health problems they're going through.

Which is exactly why they were online doing research in the first place!

### **It's Truly A Win-Win Situation.**

His prospects are elated because they just found a website packed to the rafters with killer free info.

This instantly improves Steve's credibility ranking.

Now he's viewed as a friend, a trusted expert, someone who's got *their* best interest in mind.

Which paves the way for him to sell them his stuff and get them into his opportunity.

And believe me there's a whole lotta this going on.



**Steve: "The numbers speak for themselves. I have grown now to over 95 distributors and we're not even international yet, so this is just U.S. based.**

**We have 2,100 retail customers today!**

**These are people who have either found me, or my distributors and are buying MonaVie's acai berry juice drink through my downline.**

**So like our website generates me income while I sleep, so does my MonaVie business now!"**

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Oh, and one more thing before I forget.

Steve's website stats have shot through the roof since switching up his content.

In fact, he's more than doubled the amount of visitors to it within a few short months!

And when they land on his home page they're spending more time checking everything out because unlike before they're really into his stuff now.



**Steve:** "The statistics over time are proof points and we took off! It took about a month and a half to two months after we re-worked our website following that webinar, and started seeing results within eight weeks maybe even sooner!"

**Traffic Statistics for  
www.planetberries.com**

Summary Period: Last 12 Months  
Generated 09-Sep-2008 05:09 EDT

Summary by Month						
Month	Daily Avg			Monthly Totals		
	Visits	Visitors	Pages	Visits	Visitors	Pages
<a href="#">Sep 2008</a>	361	181	737	3254	1633	6641
<a href="#">Aug 2008</a>	348	141	843	10807	4375	26139
<a href="#">Jul 2008</a>	367	142	949	11386	4422	29431
<a href="#">Jun 2008</a>	457	199	979	13727	5972	29373
<a href="#">May 2008</a>	354	126	752	10977	3908	23322
<a href="#">Apr 2008</a>	368	131	728	11063	3943	21865
<a href="#">Mar 2008</a>	266	98	656	8263	3039	20360
<a href="#">Feb 2008</a>	233	88	446	6775	2574	12940
<a href="#">Jan 2008</a>	223	93	424	6932	2910	13153
<a href="#">Dec 2007</a>	142	56	373	4428	1764	11587
<a href="#">Nov 2007</a>	117	64	275	3534	1928	8269
<a href="#">Oct 2007</a>	99	51	230	3073	1604	7137

Not to mention his site is attracting folks from 65 different countries, 24 hours a day, 7 days a week!

Compare that to the "old way" of doing network marketing and it's really a no-brainer.



**Steve:** "It's a nice feeling when you go to sleep at night knowing that countries that are just waking up are getting on their computers."



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**"Former Cardiac Nurse Brings Her Dead MLM Business Back To Life After Injecting The Renegade Professional And Attraction Marketing Into Her Business Building Efforts!"**



Terri Stallcop has *always* lost money with MLM.

In fact she's gotten a nice juicy tax write off from her business losses ever since she's been in network marketing.

Fortunately she's MAKING MONEY now and will have to claim a gain next April for the first time ever -- thanks to her relentless will to succeed and Renegade Professional!

Obviously she *tried* to make things work (with four different network marketing companies) *before* she was introduced to Renegade Professional.

But here's what went wrong...



**Terri:** "I would go out to a grocery store after work and talk to complete strangers about a product they weren't the least bit interested in!

Then I switched and tried to talk to people about the business.

I went to all of the conventions, all of the meetings, I bought all of the CD trainings, handed DVD's out.

None of that worked of course.



It just didn't seem right that this professional business model of network marketing -- the only way to succeed was to behave unprofessionally.

I hated that!

I kept looking for another way to do it, but every upline would tell me the very same things. So I kept trying and failing."

You want to know the worst part?

Terri was the perfect example of a professional business woman when she was clocked in at the hospital.

She commanded hundreds of other nurses, made big-time speeches in front of the board of directors, and routinely chit-chatted with all the head honchos.

However...

### **It Was A Completely Different Story When She Was Off The Clock Working On Her Business!**

For years she'd constantly get stuck in awkward situations where she embarrassed herself trying to "share" stuff with her family, friends, even people she didn't know.



**Terri:** "I never got past feeling silly. I didn't feel the same way (with my MLM business) I did as a nursing director.

Those behaviors we were taught to do -- I look back and I am very embarrassed that I did them all. I'm just very embarrassed.

Of course you do all that in front of the people you care the most about because you want to share this great product, this great business opportunity...

And so everyone that respects you -- you end up making a fool of yourself in front of.

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And you just think: 'What's wrong with me? Why am I doing this?'  
But I continued for years to do it!"

Until one day she just got fed-up.

Burned out from the never ending humiliation, weary from the relentless rejection, and sick of her professional reputation being dragged through the mud.

Terri drew a line in the sand and *finally* said...

## Enough Is Enough!



Terri: "Finally it was just too painful for me...

I'm not going to ask some stranger off the street to come to my office and watch me for an hour to see what I do as a nursing director and see if they would be interested in it -- IT'S JUST NOT PROFESSIONAL!"

She finally realized the way she was building her MLM business wasn't very professional either and went online looking for answers.

She came across The 7 Great Lies of Network Marketing and The Renegade Network Marketer.

Being exposed to "attraction marketing" for the first time was quite a shock to her. (in a good way)

Terri fell in love with the idea and wanted to go for it but she didn't know *anything* about the Internet!

She wasn't quite sure what her first step should be.

Plus, she didn't have the nerve to hack through the online

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jungle all by herself and implement what was being taught  
un-tilllll...

## **She Joined Renegade Professional!**



**Terri:** "I discovered Renegade Professional with Mike Klingler and I had never seen any video training before that time and I don't think there's hardly anything out there like what he does.

That was the bridge I needed. That was how I learned to actually make money with my efforts (online) instead of spend money.

It is possible to learn from an expert if you can watch them like I did in nurses training."

But here's what's so neat about her story.

Not only is she producing 2-3 leads a day FOR FREE without having to leave her house!

She's also making money with her business.

Terri's in the black -- *FINALLY* -- for the first time ever in her 5-year network marketing career!

And to top it all off she doesn't feel silly building her business anymore!



**Terri:** "I've learned so much, and I can teach it.

I'm in the leadership position that feels comfortable and professional and I've only been doing this for a few months!

It's just a much more professional way to do an excellent business model and I just can't wait until my upline finds out how much more professional Internet network marketing is.

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It's working and I'm not really having to do anything I don't enjoy doing.

You're supposed to not grind away and try to get other people to duplicate what you really actually hate in order to succeed and create wealth."

**10 Year MLM Veteran Goes From Getting Brushed Off And Refused By The Prospects She Chased...**

**To Now Charging Them \$125 For 45 Minute Consultations - After They've Reached Out To Her!**



Malika Duke is a die-hard who's been with the same company for over ten years.

She followed the "proven plan" and was extremely coachable carrying out every upline command.

Her attendance record for all the national, regional, and local trainings and conventions was *spotless!*



### **Here's Where It Gets Embarrassing**

Malika even "verbally assaulted" unsuspecting strangers at malls, grocery stores, and restaurants with 30-second opportunity pitches.

That's right, all this stuff went on for nearly a decade and never resulted into much of anything.

But as you'll soon find out, she made an important discovery and can finally see light at the end of the tunnel!



**Malika: "When I started out I really sucked. I resolved myself to doing EVERYTHING that my upline told me to do.**

**When you hear someone say everything you think:**

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'Yeah right, you couldn't have done everything, because if you did everything you'd have just what those people in your upline have.'

I needed to prove that to be fact or fiction for myself.

And I can definitely tell you in the ten years I've been in business, or so called in business, it has never turned out that way.

I was faking it and I never made it."

It wasn't until October 2007 that Malika realized there was at least one more thing she hadn't tried yet...

### **Building Her Business On The Internet!**

So she picked up The Renegade Network Marketer e-book and shortly after that signed up for Renegade Professional.

This training program made all the concepts taught inside the e-book jump right off the page and come to life!



Malika: "I was very excited when I found The Renegade Professional. The training is especially great because it's like someone is sitting there with you showing you: 'Click here, click there.'

Not just a concept about where to click, not just a concept of where to go, what to say, and who to say it to.

But EXACTLY what to do.

And that is outside the scope of any e-book."

Here's what's so mind boggling about her story.

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Now that Malika's been at it for a little over a year...

## **She's Producing Free Leads For Her Business On A Daily Basis**

In fact, during her first month as a newbie she generated a whopping 398 free leads while making an extra \$198.50 from the people who said "NO" to her opportunity.

That's more than 13 leads a day -- *WITHIN HER FIRST MONTH!*

And to top it all off, now Malika's charging more than \$125 dollars an hour to train others how they can do the same.

Yes, you got it.

She's become so valuable that her prospects are willing to pay for her advice -- even if they're not in the same company.

Malika's already pulled in a cool \$1,050.00 in coaching fees!

Pretty sweet, huh?



**Malika: "I generate leads on a daily basis. Every single lead is totally expecting to hear from me.**

**They gladly pay me \$125 dollars for 45 minutes of consultation.**

**They gladly buy any of the products or services that I recommend to them without an issue and I make money without having to sell.**

**I don't know how to hardly explain that but that's what has happened.**

**They're paying me to talk to them about helping them build their business and they're also buying additional products and services from me which also includes my personal business opportunity.**

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I have money coming in from multiple sources and I don't have to apologize to my family anymore."

**"Website Designer Overwhelmed  
With Too Many Clients And Needs  
Help After Joining Renegade  
Professional And Using Twitter,  
HubPages, And YouTube To Market  
Her Business Online For Free!"**



Dotty Scott has discovered what only a few people know.

Not only do the attraction marketing strategies taught in Renegade Professional work like gangbusters in the MLM industry...



**They Work *Just As Well* For Other  
Types Of Businesses On The Web!**

It's true, there are LOTS of network marketers using Renegade Professional to flood their MLM businesses with prospect and customer leads.

But Dotty decided to use the click-by-click training to attract clients for her website design business too!

And several months ago -- *before* she came across The Renegade Network Marketer and Renegade Professional -- those were pretty hard to come by.



Dotty: "I was basically going after anybody I felt that needed a website -- and it really wasn't working."

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I didn't have a very big online presence which seems weird for somebody with an online business.

I was focusing on my local market and nothing was coming... nothing was working well for me."

Sick of being turned down by potential clients and never having enough of them to work with in the first place, Dotty knew she needed to shift the way she was doing things.

She connected up with Mike Klingler, bought The Renegade Network Marketer, and joined Renegade Professional.

While plowing through this stuff Dotty had several "ah-ha" moments where the light bulb flashed on.

One important thing she realized was most of the business owners she approached and tried to sell a website to -- didn't even understand how it would help them and their bottom line.

### **They Needed Education *Instead Of A Sales Pitch!***



Dotty: "I realized I needed to start focusing more on putting content out there (on the Internet) that educates people on why they need a website, what it's gonna do for them, so that they (business owners) started to realize on their own and I'm not in a convincing mode.

I'm not here to convince people, but if they've gone out and seen (my) different places on the Internet, or (my) different articles (that educate them) they start to realize they need (my) help too and that's when they come to me."

And with the help of Renegade Professional's click-by-click video tutorials...

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Dotty figured out how to spread pieces of her educational content all over the Internet's most popular sites.

Digg, Squidoo, HubPages, Twitter, YouTube, and more!



**Dotty:** "I registered with The Renegade Professional and I went through their step-by-step videos.

Each weekend I decided I was going to target or master one section of The Renegade Professional's video tutorials.

And I just built it one section at a time.

Digg was first... then I did Squidoo... another weekend I did HubPages... and then how to do videos on YouTube."

And now that she's put in some work and has her own marketing system in place...

### **Dotty Is Attracting An Abundance Of Clients From Her Local Area!**



**Dotty:** "I'm a little overwhelmed at the moment, but I'll work through it -- and no I'm not turning anybody away.

I've got what I need right now for my business.

At some point I'm going to need to hire an employee... it shouldn't be too far into the future."

But here's the cool part.

The people she's attracting to her are the ABSOLUTE BEST leads she could ever get her hands on.

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In fact, these are leads she could NEVER EVEN BUY from a lead generation company -- no matter how much cash she'd be willing to fork over.

Why not?

Because they've already read *her* high-quality educational stuff all over the Internet.

They've seen *her* face and they know who she is.

They're bonded and connected to HER and a relationship has already been built. (which is something she could *never get* buying a lead)

It works out well too because when her prospects do have a question and give her a call or send her an email...

### **They're Very Friendly And Some Are Even Ready To Hire Her On The Spot!**



**Dotty:** "I've had people that I would consider bad clients prior to my online efforts -- I've even had to fire a client once.

But now, I really don't have that issue because the people that are contacting me have a genuine interest and need for the information that I have. And I just fill it for them."

And I just wanted to mention in the last week I have gained two new clients that I've never met before.

They contacted me through my website and I will be meeting with them face-to-face next week and finalizing the projects we'll be working on."

**"Sub-Contractor Leaves Lousy Hourly Job After Using The Renegade Professional To Flood His Business With Prospects And Explode His Team's Downline."**



Matt Fusinato followed the herd and did what most distributors do when they first get started with an MLM company.

He made a names list, became a walking commercial, and started harassing anyone who'd listen about his business opportunity!

To make matters worse, Matt's sponsor -- the guy who coaxed him into the business -- ended up ditching him!

He was totally at a loss about what to do until he made an important discovery which you'll learn about in a moment.



**Matt:** "I was pretty much talking to anybody I could find as far as family and friends. It got to the point where I'd be saying the same things -- I just felt like I was repeating myself.

And I started realizing the closest people to me were actually starting to avoid me.

I'm doing something wrong. I'm not making no money, people are avoiding me, it's just not working out right."



As a result, Matt was on the Internet one day looking for a way to fix his problem when he stumbled upon The Renegade Network Marketer and Renegade Professional.

He immediately bought the e-book, printed it out, and devoured it in two days!

After that he signed up for Renegade Professional and began religiously going through the video tutorials every day when he got home from work.

### **He Became A Student Of Attraction Marketing.**

Slowly but surely he started branding HIMSELF (not his company or products) and getting HIS OWN content all over the Internet.

He built an SBI website, wrote Squidoo lenses, submitted articles to HubPages and Digg.

Anything that would help him reel in prospects who were looking for solutions to their problems.



**Matt:** "I read the whole thing (Renegade Network Marketer) in two days. Now I just keep it right by my toilet and I'm always going back to it... ☺"

I would come home (if I didn't go surfing or something) and get on the computer and watch a training video from Renegade Professional.

I'd take notes and go straight from there and start playing with my site (and my other pieces of content)

It doesn't happen overnight, you just gotta keep adding content (to the web) keep it fresh and always be adding and adding."

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And you'll never believe this, now Matt is using all the wisdom and knowledge he's gotten by studying this stuff as a tool to help sponsor people into his primary business!

Matt's got so many curious prospects asking him if they can learn how to generate leads online and DO what HE DOES...

**He's Had To Start Charging People Money (\$175)  
For The Time It Takes To Show Them How.**

Or they can simply sign-up into his downline and get his training for free.



**Matt: "When they (my prospects) come to me for training I'm like: 'Hey about this, I'll give you my training for free if you join my downline.**

**We'll all be working as a team marketing the same products (and opportunity) so that we're all making money together!**

**And this is starting to work very well!"**

Here's what's really awesome about his story.

Matt was just an ordinary guy who hardly knew *anything* about Internet marketing before this past year (2008) began!

He WASN'T a big guru who knew everything about generating leads, attracting customers, and growing an MLM business online.

In fact, most of it was completely "Greek" to him.



**Matt: "When I was younger, knowing all this stuff just seemed Greek to me like no one will be able to do this.**

**Now it's just so simple. What you teach just makes sense!"**

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People would think I've been doing this stuff for 20 years, or that I'm some big guru, but really technology (and The Renegade Professional) has made it this simple for people to do."

The progress Matt's made with his business this past year is nothing short of remarkable!

Having gone from chasing down uninterested people one-by-one in the offline world, being abandoned by his sponsor, and not making any money whatsoever.

To generating tons of leads for his entire team, sponsoring people left and right, getting paid \$175 an hour for his training, and being able to fire his boss.

### **The Contrast Is Literally Night And Day!**



Matt: "The day that I quit (my job) I ended up getting two people to train and I got two people to join my organization.

The next day I trained two more people and got one more person to join my organization.

I made just over \$1,000 in two days, which is more than I'd make in three weeks with my other job!

Life is good and it's only gonna get better -- I can feel it."

**"Professional MLM Consultant  
Saves Hours Of Time And Finally  
Gets Duplication In Her Downline  
Using A Method No One Had Ever  
Heard Of Before!"**



Wendy Mills had to learn Internet attraction marketing the hard way -- *completely on her own!*

Long before Renegade Professional she taught herself about lead capture pages, mastered complicated HTML code, and figured out how to generate traffic.

Whatever it took to position herself and her message all over the web where her prospects would find it.

As you can imagine, it took several years and bulldog tenacity for her to get the hang of all this stuff...



**But There Wasn't Any Other Option**

Being a homeschool mother of three forced her to work "*from home*" using the Internet...

Instead of "*out of home*" where she'd have to hire a babysitter lock up and leave in order to move her business forward.

People on her team noticed what she was up to and wanted in on the action but...

1. She didn't have time to personally mentor everyone.

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2. It was impossible to duplicate because of the steep learning curve she went through at first.



Wendy: "The challenge that I had was I'd have folks finding my site coming to me saying...

'Wendy, I want to do what you're doing.'

And it was difficult to duplicate that because there was a big learning curve and difficult to teach somebody all the intricacies..."

However since Renegade Professional burst on the scene...

## Things Have Changed!

Now when Internet newbies ask for help she points them in the direction of this training program.

The click-by-click video tutorials have made building an MLM business online duplicatable *for everyone on her team!*



Wendy: "What Renegade Professional has done for me is made all this duplicatable. It's made it possible for people do the Internet marketing..."

Even with someone that doesn't have an understanding of the Internet and often times has pretty basic computer skills.

I know of specific folks in my downline who've admitted that they could check their email and that was about it and yet are being able to put together websites.

Renegade Professional saves me a tremendous amount of time in giving people an understanding of how this whole attraction marketing works and then getting their marketing in place.

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I can say: 'Go into Step 2 and watch those 8 videos and they're going to walk you through setting up your system and your basic marketing.'

It shortened the learning curve of the folks I'm working with tremendously! (Some have even told me) this is an answer to their prayers and that this is something they can do now!

I wish I had all of this when I first got going, it would have made a big difference."

### Wendy's Results Speak For Themselves!

She's raking in cash from multiple sources -- not *just* her MLM company.

Recently became a single parent and was able to buy a new house in her own name.

She's spending less and less time on her business yet her income continues to grow.

Really loves setting her own hours and NOT having a J-O-B!



Wendy: "With homeschooling we haven't had to switch schools, they're (my children) are excited about the new home...

It could have been really difficult.

If had I been in a situation where I was suddenly forced to put my children into school and get a job because I didn't have an income it would have been more traumatic.

It's nice to have that residual income coming in so I have that stability.

When I was in Scotland for three weeks I could take my business with me (and) as long as I got my laptop I'm good to go...

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I can set my own hours and not be tied to any one location or spot."